

About Technolytics

Technolytics is an organization like no other. Our focus is on the business aspects of technology. We have strong ties to major technology research and development organizations in both the public and private sector. Our greatest strength is in our methodology and proprietary set of tools for analyzing the current state of technology, market trends, competitive issues, technological impact, and strategic moves. We work hard to take highly technical concepts and issues and translate them into a language that technical and non-technical executives cannot only understand but act upon.

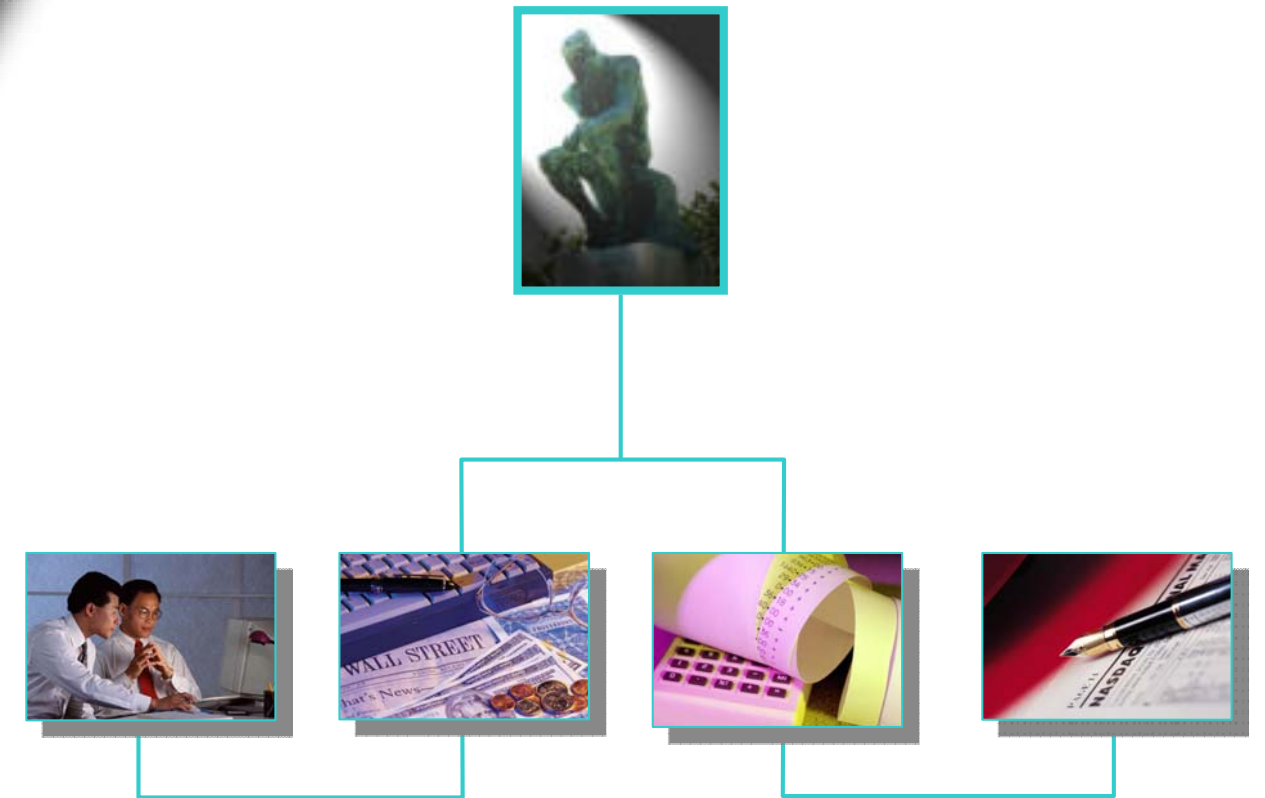
Our service offerings are built around the Strategic Business & Technology Analysis Framework, a tool designed and supported by over 400 individual metrics and a dozen best practices models. Our offerings include:

- **Strategic Advisory Services**
- **Strategic Consulting Services**
- **Strategic Technology Planning**
- **Assessments and Valuations**
- **Business Strategy Development**
- **General Management Consulting**
- **Operations Improvement**

Technolytics is a small women owned business. To our knowledge, we are the only small woman owned business operating in our chosen sector. We provide professional consulting services that address the critical needs of our clients. Each initiative is reviewed and overseen by a Certified Professional Consultant to Management (CPCM). The results of each project will display the CPCM seal signifying quality and professionalism.

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STRATEGIC CONSULTING



Our vision is to be a recognized leader in helping management reach their strategic goals. We provide the knowledge, tools, implementation, training, and resources necessary to help companies manage strategic initiatives more effectively.

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Technolytics Services

Technolytics is a full service consulting company established in 2000 by a group of professional technologists and strategic business consultants in response to the advisory needs of executives in the public and private sector. Our skilled professionals help clients tackle their most strategic and pressing issues.

Operations Strategy & Effectiveness

Focuses on executional diagnostics, operational strategies, total operational performance, operational architecture, and continuous improvement.

Risk Evaluation and Management

Focuses on the analysis, measurement, and management of risks associated with technology, initiatives, investments, initiatives and regulatory compliance.

Marketing

Delivers a combination of highly experienced marketing professionals with their knowledge of branding, sales, pricing, customer relationship management, and e-marketing to each business challenge.

Global Strategy

Helps clients leverage their intangible assets, such as superior intellectual property, brands, talent, and networks to reshape industries in ways that provide competitive advantage.

High Tech

Assists companies and organizations to understand and plan for emerging technologies such as BioTechnology, Communications Technology, Information Technology, and NanoTechnology.

Why Technolytics?

Our experience indicates that a client turns to our consultants for many reasons. Here are the top ten.

1. The required resource or skill base is not available within the organization and there is no justification for introducing a permanent position(s).
2. Immediate daily pressures affecting current business performance take so much management effort that there is little or no time to devote to the potential opportunities that could underpin the company's future.
3. Technolytics' consultants are not deviated by immediate daily pressures and can remain focused on the strategic initiative.
4. Technolytics' consultants will stand back from the company and objectively assess its standing within the market place and its future prospects.
5. Technolytics' consultants are trained to quickly assimilate the key business issues based on their experience with other companies.
6. Technolytics' consultants can cross-pollinate best practices from other industries or markets.
7. There is no need to experiment with the organization and lose time, effort, and credibility when these consultants can employ our proven methodologies.
8. Customers, employees, and suppliers are often far more willing to be frank with an independent consultant than with company managers.
9. Technolytics' consultants know where to obtain appropriate additional expertise on a contracted basis when required.
10. Technolytics' consultants can act as a sounding boards and advisors especially over sensitive or strategic issues. It can seem like a very lonely job at the top and the consultant will soon become a trusted confidant and friend.